

Client success story

EDUCAUSE

Client Profile
EDUCAUSE

Location:
Louisville, CO

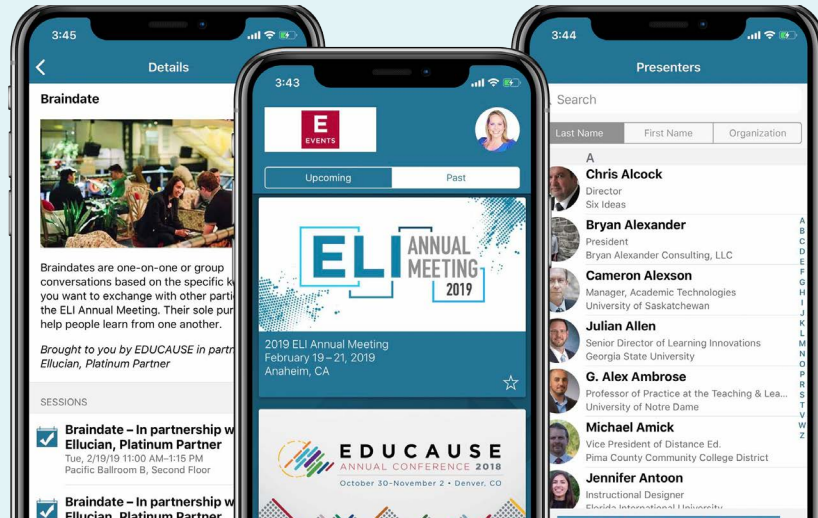
Event:
EDUCAUSE ELI Annual Meeting 2019

“

Thank you so much.
My reaction is just so
WOW.

Johnny Laske

Senior Manager of IT Services



The challenge

3

day annual meeting

690

attendees

149

sessions

13

tracks

220

speakers

The solution

Attendee Event Experience:

- **Personalized:** Navigate complex program & create custom schedules
- **Informed:** Download speaker presentations & real-time updates
- **Connected:** Identify & participate in peer networking groups

Event Organizer Experience:

- **Control:** Manage program changes onsite from any device
- **Communicate:** Notify attendees of updates in real-time
- **Engage:** Gather session feedback & promote upcoming events

The results



44 total events managed



230 appointments scheduled



100% app downloads



Eliminated printed abstracts

